

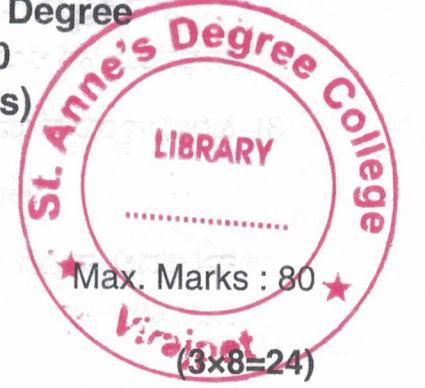
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BBAKAL 154/BBMKAL 154

**Credit Based Second Semester B.B.A./B.B.M. Degree
Examination, September/October 2020
(2018-19 and Earlier Batches) (Repeaters)
KANNADA
Kannada Language**



Time : 3 Hours

I. ಈ ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿರಿ.

1) ವಿಷಯ ಭೋಗಾಸಕ್ತ ಜನರ ಬದುಕನ್ನು ಶರೀಫರು ಹೇಗೆ ವಿಡಂಬಿಸಿದ್ದಾರೆ ? ವಿವರಿಸಿರಿ.

ಅಥವಾ

'ದಲಿತರು ಸಂಘಟಿತರಾಗಿ ಹೋರಾಡಬೇಕು' ಎಂಬ ಕೂಗು 'ದಹನದ ಕಥೆ'ಯಲ್ಲಿ ಹೇಗೆ ವ್ಯಕ್ತವಾಗಿದೆ ? ವಿವರಿಸಿರಿ.

2) ಮನುಷ್ಯನ ಬದುಕಿನಲ್ಲಿ ಸಾವು ಸೃಷ್ಟಿಸುವ ಭಯ ಮತ್ತು ಏರಿಳಿತಗಳನ್ನು 'ಆಗಂತುಕ' ಕಥೆಯ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ವಿಶ್ಲೇಷಿಸಿರಿ.

ಅಥವಾ

'ಸರಕು ಮತ್ತು ಸೇವೆಗಳ ತೆರಿಗೆ'ಯ ವೈಶಿಷ್ಟ್ಯ ಹಾಗೂ ಪ್ರಯೋಜನಗಳೇನು ? ವಿವರಿಸಿರಿ.

3) 'ಟೊಳ್ಳುಗಟ್ಟಿ ನಾಟಕ' ಹೃದಯವಂತಿಕೆಯೇ ಬದುಕಿನ ಪ್ರಮುಖ ಮೌಲ್ಯವೆಂಬುದನ್ನು ಹೇಗೆ ಪ್ರತಿಪಾದಿಸುತ್ತದೆ ? ವಿವರಿಸಿರಿ.

ಅಥವಾ

'ಟೊಳ್ಳುಗಟ್ಟಿ' ನಾಟಕದಲ್ಲಿನ ಪುಟ್ಟ ಹಾಗೂ ಮಾಧು ಪಾತ್ರಗಳ ವೈಶಿಷ್ಟ್ಯ ಹಾಗೂ ವೈರುಧ್ಯಗಳನ್ನು ವಿವರಿಸಿರಿ.

II. ಈ ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿರಿ.

(3x5=15)

1) 'ತೀರ್ಥವನು ಪಿಡಿದವರೆಲ್ಲ ತಿರುನಾಮಧಾರಿಗಳೆ' ಕೀರ್ತನೆಯ ಸ್ವಾರಸ್ಯವೇನು ? ವಿವರಿಸಿರಿ.

ಅಥವಾ

'ಮುಲ್ಲಾ ಉಮರನ ಒಂಟಿ ಕಣ್ಣು' ಕವನದ ಆಶಯವೇನು ? ವಿವರಿಸಿರಿ.

P.T.O.



2) 'ಗೂಡು ಬಿಟ್ಟು ಹಾರಿದ ಹಕ್ಕಿ' ಕಥೆಯಲ್ಲಿನ ಅಜ್ಜಿಯ ಪಾತ್ರದ ವೈಶಿಷ್ಟ್ಯಗಳೇನು ? ವಿವರಿಸಿರಿ.

ಅಥವಾ

“ಅಂಗ ವೈಕಲ್ಯವು ಶಾಪವಲ್ಲ, ಛಲದಿಂದ ಬದುಕುವವರಿಗೆ ವರ” ಎಂಬುದನ್ನು ಪೂನಂ ಶ್ರೋತಿಯವರ ಸಾಧನೆಯ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ವಿವರಿಸಿರಿ.

3) ಹಿರಿಯಣ್ಣಯ್ಯನ ಪಾತ್ರದ ವೈಶಿಷ್ಟ್ಯಗಳೇನು ? ವಿವರಿಸಿರಿ.

ಅಥವಾ

ನಾಟಕದಲ್ಲಿ ಮನೆಗೆ ಬೆಂಕಿ ಬೀಳುವ ಪ್ರಸಂಗ ಸಾಂಕೇತಿಕವಾಗಿ ಯಾವ ಸಂದೇಶವನ್ನು ನೀಡುತ್ತದೆ ? ವಿವರಿಸಿರಿ.

III. ಈ ಕೆಳಗಿನವುಗಳಲ್ಲಿ ಒಂದರ ಸಂದರ್ಭ ಸೂಚಿಸಿ ಭಾವಾರ್ಥವನ್ನು ವಿವರಿಸಿರಿ.

(1×5=5)

1) ಚಂಡಿ ಚಾಮುಂಡಿ ಅವತಾರ ತಾಳಿ

ರಣಹದ್ದುಗಳ ಇಂಚಿಂಚೂ ಸೀಳಿ

ನಿಲ್ಲಿಸಬೇಕೆದೆ ಈ ವಿಕೃತ ದಾಳಿ

ನಮ್ಮ ತನುಮನಕೆ ನಾವೇ ಕಾವಲು

ಇನ್ನಾರು ಹೇಳಿ ?

2) ಈ ನಾಡ ಮಣ್ಣಲಿ

ಮಣ್ಣಾದ ನನ್ನ ಜನರು

ಸಂಘಟಿತರಾಗಬೇಕು

ದಲಿತ ಸಂಘವ ಸೇರಿ

ಗುಡುಗಾಗಿ ಗುಡುಗಬೇಕು

ಸಿಡಿಲಾಗಿ ಸಿಡಿಯಬೇಕು.



IV. ಯಾವುದಾದರೂ ಎರಡು ಸಾಲುಗಳಿಗೆ ಸಂದರ್ಭ ಸ್ವಾರಸ್ಯ ವಿವರಿಸಿರಿ.

(2×4=8)

1) ಪೊಳ್ಳು ಕೂಗನು ಕೂಗಿ ಬಗುಳಿ ಬಾಯಾರುವಂಥ ಕಳ್ಳ ಸುಳ್ಳರಿಗೆಲ್ಲ ವೀರ ಸ್ವರ್ಗವುಂಟೆ ?

2) ಹಸಿದ ತೋಳದ ಹಿಂದೆ ಕುರಿಗಳ ಸಾಲು ಸಾಲು !

3) ಬದಲಾಗಬೇಕು ಕೋಮಲೆ

ಕಲಿಯಬೇಕು ಬದುಕುವ ಕಲೆ.

4) ಯಾರಿಗೂ ಹೆದರಿಕೆಯಿಲ್ಲ, ಕಾನೂನಿಗೆ ತಡೆಯಿಲ್ಲ.



V. ಅ) ಯಾವುದಾದರೂ ಎರಡು ವಿಷಯಗಳಿಗೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

(2×4=8)

- 1) ಸುನಂದಾ ಬೆಳಗಾಂವ್‌ಕರ್
- 2) ಎಂ.ಆರ್. ರವಿ
- 3) ಜಿ.ಎಸ್.ಟಿ. ಮಂಡಳಿ
- 4) ಉಡೀಪ್ ವೆಲ್‌ಫೇರ್ ಸೊಸೈಟಿ.

ಆ) ಯಾವುದಾದರೂ ಎರಡು ವಿಷಯಗಳಿಗೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

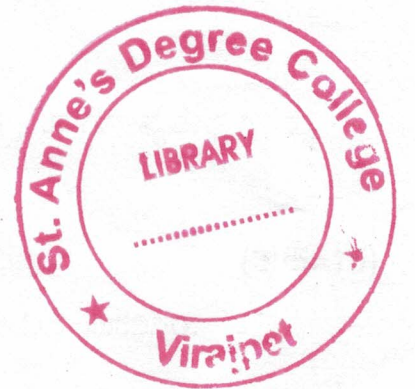
(2×4=8)

- 1) ಹಿರಿಯಣ್ಣಯ್ಯ.
- 2) ಪುಟ್ಟು.
- 3) ಭಾಗೀರಥಮ್ಮ.
- 4) 'ಟೊಳ್ಳುಗಟ್ಟಿ' ನಾಟಕ ಪ್ರತಿಪಾದಿಸುವ ಪ್ರಮುಖ ಜೀವನ ಮೌಲ್ಯ.

VI. ಒಂದು ವಾಕ್ಯದಲ್ಲಿ ಉತ್ತರಿಸಿರಿ.

(12×1=12)

- 1) ಕನಕದಾಸರ ಕೀರ್ತನೆಗಳ ಅಂಕಿತ ಯಾವುದು ?
- 2) ಶಿಶುನಾಳ ಶರೀಫರ ಗುರುಗಳ ಹೆಸರೇನು ?
- 3) ಚಿಕ್ಕತಿಮ್ಮಯ್ಯನ ಹೆಂಡತಿಯ ಹೆಸರೇನು ?
- 4) ಡಾ. ವಸುಂಧರಾ ಭೂಪತಿಯವರು ಯಾವ ಮಾಸಪತ್ರಿಕೆಯ ಸಂಪಾದಕರಾಗಿದ್ದಾರೆ ?
- 5) ರಾಬರ್ಟ್ ಫ್ರಾನ್ಸ್ ಯಾವ ದೇಶದ ಕವಿ ?
- 6) ಪೂನಂ ಶ್ರೋತಿಯವರ ತಂದೆಯ ಹೆಸರೇನು ?
- 7) 'ಪರಸಂಗದ ಗೆಂಡೆತಿಮ್ಮ' ಯಾರ ಕಾದಂಬರಿ ?
- 8) ಜಿ.ಎಸ್.ಟಿ. ಮಂಡಳಿಗೆ ಯಾರು ಅಧ್ಯಕ್ಷರಾಗಿರುತ್ತಾರೆ ?
- 9) ಹಿರಿಯಣ್ಣಯ್ಯನ ಹಿರಿಮಗನ ಹೆಸರೇನು ?
- 10) ಟಿ. ಪಿ. ಕೈಲಾಸಂ ಅವರ ಮೊದಲ ನಾಟಕ ಯಾವುದು ?
- 11) ಸಾತು ಯಾರ ಹೆಂಡತಿ ?
- 12) ನಾಗಮ್ಮ ಯಾರ ತಂಗಿ ?



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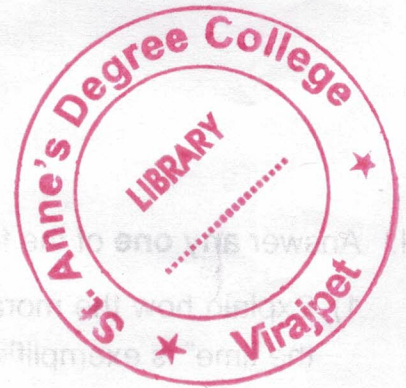
- 3) When did Todd borrow a dollar from Stephen Leacock ? What did Stephen Leacock do to remind Todd of the dollar ?
- 4) What was the most heartbreaking moment Mihir Sen experienced during the entire swim ? How did he overcome it ?

III. Do as directed :

- 1) In **each** of the following sentences a word is underlined. Choose the synonym of the underlined word from the words given below **each** sentence :

(2×1=2)

- a) Michael's life was packed with Peril.
- i) Danger
 - ii) Fear
 - iii) Excitement.
- b) The sidewalk was considerably elevated.
- i) damaged
 - ii) raised
 - iii) low.



- 2) Fill in the blanks with the antonym of the underlined word : (2×1=2)

- a) He helped his father in loading and _____ goods.
- b) The owl could answer any _____.

- 3) Fill in the blanks with the appropriate word from those given in brackets. (2×1=2)

- a) I did not _____ him to come.
(expect/except)
- b) I spent a _____ in Germany.
(weak/week)

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- 4) Write **one word** substitutes for the following : (2×1=2)
- Goods carried in a ship or aircraft.
 - Arrow or pointer on the top of a building to show the direction of wind.
- 5) Fill in the blanks with the appropriate idiom and phrase from those given in brackets after making the necessary changes : (2×1=2)
- (take after, taken aback, at bay, give up)
- Washington did not _____ his struggle for an education.
 - The villagers were _____ to see a young boy on the church spire.

SECTION – B

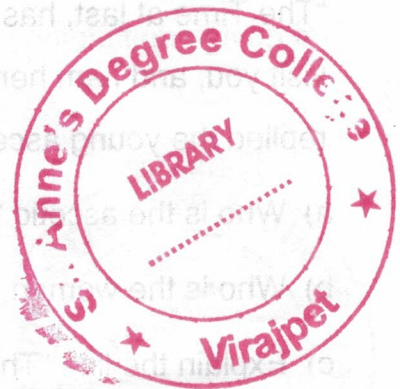
(Poetry)

IV. Answer **any one** of the following in **not more than 2 pages** : (1×10=10)

- Write a note on the well of St. Keyne. Explain why and how the Cornish woman outwit her newly wedded husband.
- Explain Upagupta's compassion for the dancing girl as given in Rabindranath Tagore's Upagupta.
- How does James Honeyman depict the irony of scientific progress ? Explain.
- Describe the activities that take place in the house on the night when the scorpion stings the mother.

V. Annotate **any two** of the following :

- Parting with his Poison-flash
Of diabolic tail in the dark room –
He risked the rain again.
 - Who does 'he' refer to ?
 - What did he do ?
 - Why did he risk the rain again ?

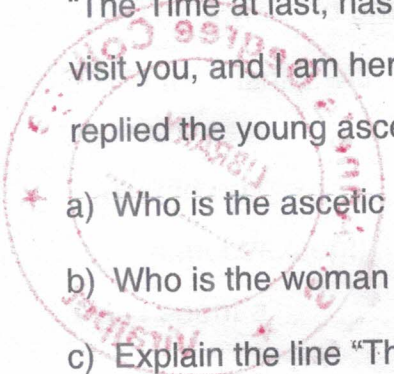
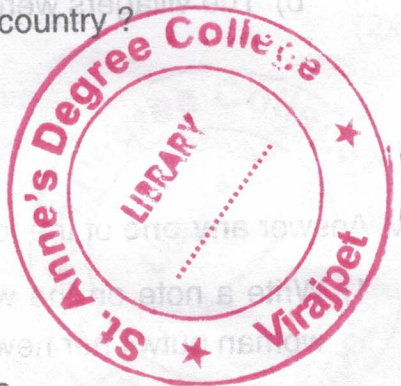


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2

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- 2) A well there is in the west country,
And a cleaner one never was seen,
There is not a wife in the West country
But has heard of the well of St. Keyne.
- a) State one quality of the well that is mentioned in these lines. 1
b) Why was the well of St. Keyne called by that name ? 2
c) Why was it known to every wife in the west country ? 2
- 3) Doreen said to the neighbours
"Isn't it a shame ?
My husband is so clever
And they didn't know his name."
- a) Who is Doreen ? 1
b) What according to the speaker is a shame ? 2
c) What is the irony prevented in the last two lines ? 2
- 4) The ascetic sat by her side, taking her head on his knees, and moistened
her lips with water and smeared her body with balm.
"Who are you, merciful one?" asked the woman.
"The Time at last, has come to
visit you, and I am here,"
replied the young ascetic.
- a) Who is the ascetic ? 1
b) Who is the woman ? What did the ascetic do to her ? 2
c) Explain the line "The time, at last, has come to visit you, and I am here." 2



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SECTION – C

(Grammar)

VI. Do as directed :

1) Fill in the blanks with the appropriate countable/uncountable nouns. **(2×1=2)**

a) We bought all our _____ (furniture/furnitures) online.

b) Negroes have curly _____ (hairs/hair).

2) Name the part of speech of the underlined words in the following sentences. **(2×1=2)**

a) I shall follow your advice.

b) I water the plants everyday.

3) Fill in the blanks with the appropriate preposition/prepositional phrase : **(2×1=2)**

a) The meeting was held _____ 10 to 12 noon. (from/between)

b) She was standing _____ the mirror. (on behalf of, in front of)

4) Punctuate the following sentence using capital letters wherever necessary.

john said i am ten years old

5

5) Combine the sentences using the correlative conjunctions given in brackets : **(2×1=2)**

a) She can't dance. She can't sing.

(neither ... nor)

b) He is scholarly. He is cultured.

(both and)



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6) Rewrite the following sentence with the introductory 'it' : 1

To make both ends meet is difficult.

7) Rewrite the following sentence with the introductory 'there' : 1

Boys were playing cricket in the stadium.

8) Fill in the blanks with the appropriate word from those given in the brackets : (2x1=2)

a) There is _____ space for parking the car. (No, None)

b) Have you read _____ stories by Mrs. Sudha Murthy ?
(much, many)

9) a) Fill in the blank with the conversational equivalent of the time given in brackets.

I will meet you at _____ (3.45).

OR

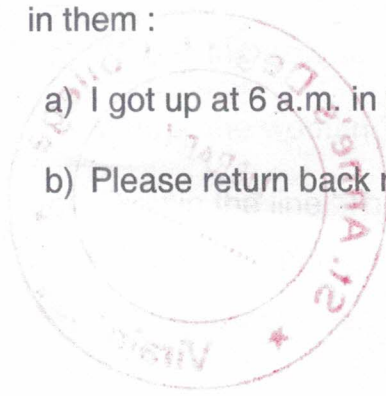
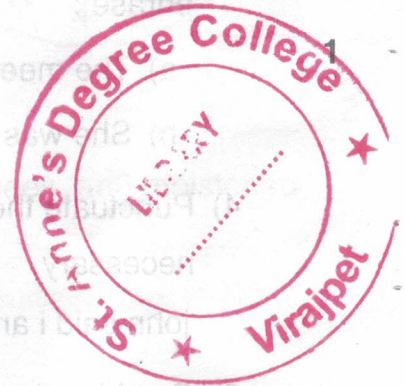
b) Fill in the blank with please, thank you or sorry.

_____ I couldn't attend the meeting.

10) Rewrite the following sentences after deleting the redundant words in them : (2x1=2)

a) I got up at 6 a.m. in the morning.

b) Please return back my book.



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SECTION – D
(Writing Skills)

VII. A) Write a paragraph of **not** more than **100** words on the following guidelines.

Underline the topic sentence.

The teacher whom you admire the most. (Write – who is this teacher,
when did he/she teach you, why do you admire him/her.)

5

OR

B) Write a dialogue of **10** sentences on **any one** of the following :

- 1) Two friends who meet after ten years.
- 2) Two students who discuss the movie they watched.

VIII. Draft an advertisement within a frame with USP and slogan on the

following :

(PICTURE' and 'LOGO' only to be indicated)

A herbal shampoo that is to be launched into the market.

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BBABMC 155/BBMBMC 155

**Credit Based II Semester B.B.A./B.B.M. Degree Examination, Sept./Oct. 2020
(Repeaters) (2012 Scheme)
MANAGERIAL ECONOMICS**

Time : 3 Hours

Max. Marks : 80

SECTION – A

1. Answer **any ten** in **2-3** sentences **each**, **one mark each** :

(10×1=10)

- What are constant returns ?
- Distinguish between fixed cost and variable cost.
- What is supernormal profit ?
- How is the Average Fixed Cost (AFC) calculated ?
- Define marginal revenue.
- Draw a total fixed cost curve.
- What is product differentiation ?
- Define monopsony.
- Give the meaning of economies of scale.
- What do you mean by shutdown point ?
- What is the shape of marginal revenue curve under perfect competition ?
- What do you mean by decision making and forward planning ?



SECTION – B

Answer **any five** in **not more than two** pages. **Five marks each** :

(5×5=25)

- Explain the firms equilibrium through MC and MR approach.
- Define monopoly. Explain the different forms of monopoly.
- Explain the objectives of short run and long run demand forecasting.

P.T.O.



- 5. Write a note on Baumol's sales maximisation model.
- 6. Explain the meaning and objectives of capital budgeting.
- 7. Describe the different types of cost concepts.
- 8. Write a note on long run cost-output relationship.

SECTION – C

Answer should not exceed six pages. 15 marks each.

(15x3=45)

- 9. Explain the nature and scope of managerial economics.

OR

State and explain the law of variable proportions.

- 10. What is monopolistic competition ? Explain price-output determination under monopolistic competition.

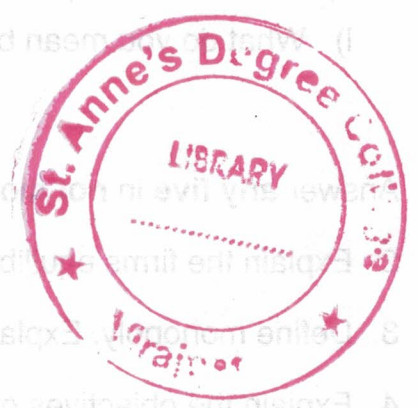
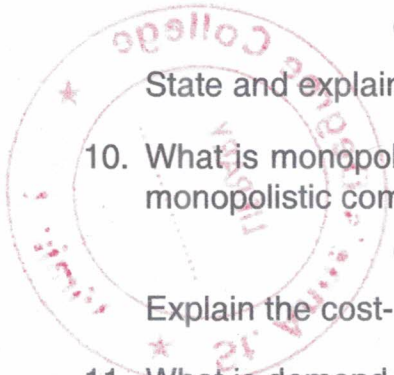
OR

Explain the cost-output relationship in the short run.

- 11. What is demand forecasting ? Explain different methods of demand forecasting.

OR

What is price discrimination ? Explain the technique of price discrimination.



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BBABMC 155/BBMBMC 155

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(Repeaters) (2012 Scheme)
MANAGERIAL ECONOMICS**

Time : 3 Hours

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SECTION – A

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SECTION – B

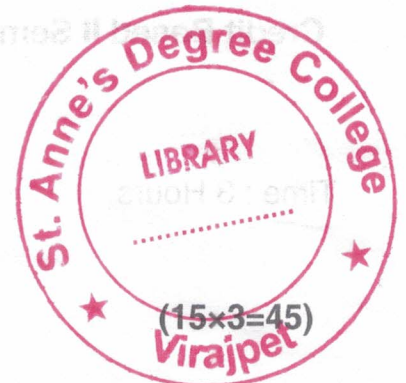
Answer **any five** in **not** more than **two** pages. **Five** marks **each** : **(5×5=25)**

- Explain the firms equilibrium through MC and MR approach.
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P.T.O.



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SECTION – C

Answer should **not** exceed **six** pages. **15** marks **each**.

- 9. Explain the nature and scope of managerial economics.

OR

State and explain the law of variable proportions.

- 10. What is monopolistic competition ? Explain price-output determination under monopolistic competition.

OR

Explain the cost-output relationship in the short run.

- 11. What is demand forecasting ? Explain different methods of demand forecasting.

OR

What is price discrimination ? Explain the technique of price discrimination.